



# FUNDRAISING GUIDE



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## WHO IS EMBRACEABILITY?

EmbraceAbility is a new NGO based on Koh Dach Island, Cambodia. EmbraceAbility has developed a range of services to protect and empower children with disabilities and their families to improve the quality of their lives.

EmbraceAbility's mission is to provide therapy, care and support to children with disabilities and their families in Cambodia, while fostering inclusive communities through education and the promotion of disability rights.

## WHY WE EXIST?

Cambodia is still in the process of rebuilding and recovering after many years of war, poverty, famine and widespread instability. People with disabilities and their families are often isolated and excluded by the local community and development initiatives. This has led to people with disabilities and their families being subjected to abject poverty.

In response to this, EmbraceAbility was founded to provide education, support and training to empower the most disadvantaged in the community. We believe children with disabilities should have access to care, education and therapy. Our mandate is to support them to live independently, so that they may contribute and participate fully in society.

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## PROJECTS

### COMMUNITY

Our Community Outreach Programme is EmbraceAbility's first programme to be launched on Koh Dach Island, Cambodia.

Through our community outreach initiatives, we aim to further Our constructive relationship with local communities and their Leaders, provide therapy to children with disabilities and their families in the home environment, and conduct essential research th at will further our understanding of disability issues on Koh Dach.

### EDUCATION AND TEACHER TRAINING

We believe every child should have access to education. EmbraceAbility works to integrate children with disabilities into inclusive classrooms on Koh Dach Island. Through our Teacher Training Programme, we aim to empower local teachers and give them the necessary skills to open their classrooms to every child in their communities.



## ADVOCACY

*Our legal team works with other NGOs to encourage the government to uphold their domestic and international obligations concerning disability. Crucially, the advocacy team will research and publish work related to disability and development in Cambodia. A clear understanding of the extent and severity of issues surrounding disability is essential to any disability rights initiative.*



“With your help we can continue to provide services for children with disabilities and their families to improve the quality of their lives. By raising funds for EmbraceAbility your money will go directly towards helping the needs of the local people. Whether its a simple car boot sale, sponsored silence or a cake sale, even the smallest amount of money will go a long way to improving the lives of children with disabilities and their families.”



- Jodie Le Marrec, Founder/Director of EmbraceAbility

# WHAT YOUR MONEY WILL BUY

Below, we have included some examples of where your money is spent when it arrives at EmbraceAbility. We rely on your kind donations and fundraising to provide the types of products and services outlined below:



Provides transport for 2 children to attend school every week.



Buys a broad selection of essential therapy equipment crucial to the delivery of home therapy.



Allows us to provide a home therapy session to 6 families on Koh Dach Island.



Sponsors the delivery of our 4-part workshop programmes and community education on Koh Dach Island.

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## A FEW IDEAS TO GET YOU STARTED



WINE TASTING



RAFFLE



CLOTHES SWAP



SPONSORED WALK



CRAFT SALE



SPONSORED SILENCE



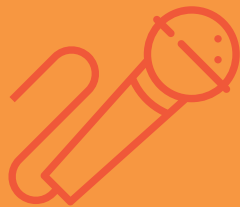
CAR BOOT SALE



MARATHON



AUCTION



SPOKEN WORD NIGHT



FAMILY FUNDAY



LIVE MUSIC



DINNER PARTY



CAKE SALE

# ORGANISING YOUR FUNDRAISING EVENT!

Before you get caught up in the excitement of putting on a fundraising event, it is wise to plan ahead. Drawing up an action plan will allow you to fly through the perfect plan in no time.

These eight steps will help you plan a great fundraiser:

## **1 PICK SOMETHING FUN TO DO**

If it's your first event, plan something nice and simple. If you're good at baking cakes, then run a bake sale, if you are a great runner, perhaps enter a marathon! Remember, no matter how little you raise, it all goes towards changing the lives of themes vulnerable in Cambodia.

## **2 SET A DATE, TIME AND TARGET**

Set a date and time for your fundraiser. Set yourself a target of how much you want to raise; it will give you a bit of extra motivation to really go for it!

## **3 CHOOSE A VENUE**

If you are hosting your fundraiser at a venue then make sure you check the following important questions: is it available on the day you want to run your event, and is it accessible? How much will it cost? Does it work practically for your event?

## **4 SPREAD THE WORD**

It's really important to advertise your event otherwise people may not turn up! You can use a poster to advertise the event (which you can find at the end of the fundraising pack), leave flyers at your local doctors surgery, dentist or your local community centre. Don't forget to spread the word online through social media, via local newsletters, the local paper and via email.



## **5 GET A LITTLE HELP FROM YOUR FRIENDS AND FAMILY**

Don't try to go it alone. Ask your friends and family to help spread the word with you. Think about everyone you know and how they can help - do they have some useful connections? Can they help set up the event or perhaps bake some delicious cakes? Remember, every little helps!

## **6 STAY SAFE**

If you're hiring a venue or hosting an event it's more important to remember all the little details, especially health and safety. This will include things like knowing where the fire exits are, or carrying a first aid kit with you. Sometimes it's easy to overlook these things when you are planning a fundraising event.

## **7 BE MINDFUL**

Choosing an event for fundraising can be difficult sometimes, especially when there are so many different types of events to choose from. It's important to recognise that as a fundraiser you are representing your charity, so please remember to choose an appropriate event. If you have any questions, please feel free to email us at [hello@embraceability.org.uk](mailto:hello@embraceability.org.uk).

## **8 KEEP IN TOUCH**

When you do decide on your fundraising event, don't hesitate to get in touch with us! The EmbraceAbility community are all in this together, so please feel free to send us an email to discuss any ideas or concerns that you may have.

### **GET IN TOUCH**

Please remember to get in touch with us via Facebook , Twitter and LinkedIn. We are always happy to help you advertise your event!

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## HOW TO PAY IN YOUR MONEY

Now that you've successfully hosted your amazing fundraiser, it's time to count up your pennies and pounds and be very proud of yourself! All proceeds you raise will go towards improving the lives of local communities across Cambodia.

### **ONLINE**

By setting up an online fundraising page you don't have to do all of the legwork of chasing around your sponsors. Everyone can donate online and you can rest assured that all of the money, including Gift Aid, will come to us. You will also be able to reach friends and family near and far; plus have the opportunity to give everyone regular updates and say a big thank you!

You can send your donations via our website <https://www.embraceability.org.uk/get-involved-1>. All donations will go towards EmbraceAbility projects based in Cambodia. If you would like any further information please feel free to contact us at [hello@embraceability.org.uk](mailto:hello@embraceability.org.uk)

## THANKS FROM THE TEAM AT EMBRACEABILITY.



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